Harry Tobin

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Final-year Digital Marketing student at IADT with strong aspirations to build a career in marketing / sales. Skilled in web design, data analysis, online consumer behaviour and SEO optimization, with additional experience in customer service, hospitality, and retail. Curious, adaptable, and ambitious, with proven relationship building and active listening skills. Well-travelled, with international experience shortly living in Milan, Italy, which provided valuable networking experience and improved both my cultural awareness and EDI expertise by meeting friends of all backgrounds imaginable. Passionate about technology and innovation with an interest in learning how to utilise AI and automation in the workplace.

Education

Tarbert Comprehensive Secondary School — Graduated 2023
Leaving Certificate Completed

EDIFYEDU Course – Equality, Diversity, Inclusion in the workplace — March – April 2025

Institute of Art, Design & Technology (IADT) – Dublin — 2024 – Present
BA (Hons) Digital Marketing, 2nd Year

Work Experience

Neurodivergent Product Initiative Leader – Mr.* Price** — ***April – July 2026

- Optimising workflow to stay far ahead of deadlines and support decision making.
- Wrote an article about neurodivergent behaviours and the history of stims.
- Pioneered a product development project for neurodivergent employees at MR. Price.

Marketing Operations Intern - *Kyouna* — ***Sep – Dec 2025***

- Skills in data analysis, campaign tracking, and short experience with HubSpot.
- Able to interpret marketing performance and optimise workflows.
- Strong communication skills and experience coordinating tasks across teams

Sous Chef / Line Chef – *Longcourt House Hotel & Kilcooly's* — ***May – Sep 2022, Summer 2024***

- Collaborated in a high-pressure team environment while maintaining attention to detail.
- Strengthened organisational and leadership skills through managing fast-paced services.

Skills & Qualifications

Digital & Technical Skills

- ICDL Profile Certificate (Computer literacy)
- Basic HTML + CSS and SQL
- Adobe Photoshop & Graphic Design
- Microsoft Office Suite
- Google Analytics, Google Ads

Other Qualifications

- Basic/Practical First Aid
- Irish Fáinne Interview Medal
- Full Irish Driving Licence

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